

Joint Event
Task Force of the Italian Presidency on Sustainable Tourism
Espace Mont-Blanc Integrated Cross-border Plan
ENVIRONMENTAL AND SOCIAL SUSTAINABILITY OF
ALPINE TOURISM
Public Workshop and expert meeting

General Background

The Italian Presidency of the Alpine Convention for the period 2013-2014 intend to establish a Task Force on Sustainable Tourism in the Alps, as well as on other strategic issues for the sustainable development of the Alpine region, with the aim of presenting, for the Alpine Conference of December 2014, a brief analysis of challenges and working proposals regarding a possible future commitment of the Convention on the issue.

During the Workshop will be presented the results of the 4th Report on the State of the Alps – focused on sustainable tourism - (RSA 4) and the National Institute for Statistics (ISTAT) and the Permanent Secretariat of the Alpine Convention will illustrate the development program of the 5th Report on the State of the Alps – concerning demographic changes in the Alps - (RSA 5) with the presentation of the first considerations on the relationship between tourism and demographic changes.

In this regard, the National Institute for Statistics (ISTAT) will present a working program for the RSA 5 Working Group and it will start a collection of interests in order to build the Task Force's group on sustainable tourism in line with the objectives of the Italian Presidency of the Alpine Convention in the period 2013-2014. In such circumstance will be examined all the requests of the experts to be part of the Task Force, which, already by the next day, will begin its work.

Later, the features and objectives of the Task Force on Tourism will be described in a general way, taking into account the results of the 5th Report on the State of the Alps, whose work is focused on demographic change in the Alpine area. This will give the opportunity to invite the involved experts to participate to the Task Force's meeting which is planned for the next day morning (21st March).

In the afternoon, the "Observatory of Mont Blanc" - a system of environmental, economic and social indicators based on a collection of scientific and statistical data from three Espace Mont-Blanc areas (Valle d'Aosta, Valais and Haute Savoie) - will be presented. Thereafter, the "Strategy for the future of Mont Blanc", an example of common and cross-border vision for the local development of the Mont Blanc extraordinary territory, will be illustrated. Both initiatives are included in the project *Camp de Base* of the *PIT Espace Mont-Blanc*, funded under the "Alcotra 2007-2013" territorial cooperation program.

Meeting Time

20th – 21st March 2013

Meeting venue

Courmayeur, Mont Blanc Cross-border Museum, Puchoz street n. 4

Language

English, Italian, French

Agenda**Workshop open to the public – Wednesday, 20th March**

- 09:30 – 10:00 Registration of participants
- 10:00 – 10:15 Institutional greetings
- 10:15 – 10:55 ClimAlpTour – the supply sustainability in the face of climate change (Elena Landi - Autonomous Valle d' Aosta Region)
- 10:55 – 11:20 Presentation of the results of the RSA 4 – focused on sustainable tourism (Marco Onida - The Permanent Secretariat of the Alpine Convention and the French Presidency of the experts group*)
- 11:20 – 11:45 Access2mountain – an environmental model to support the decision making in the field of tourism and regional mobility (Renato De Leone - Camerino University / Luca Cetara - Eurac Research)
- 11:45 – 12:10 Presentation of the program of development RSA 5 – concerning demographic changes in the Alps (Angela Ferruzza - ISTAT)
- 12:10 – 12:30 Alps and tourism: finding a balance (Roberto Furlani – WWF Italy)
- 12:30 – 13:00 Debate: tourism and demographic change (Debate moderator: Angela Ferruzza - ISTAT)
- 13:00 – 14:00 *Standing Lunch*
- 14:00 – 14:20 Short introduction to the Task Force on Tourism and establishment of the Network (Paolo Angelini - Italian Presidency of the Alpine Convention - MATTM)
- 14:20 – 14:50 Espace Mont-Blanc Integrated Cross-border Plan: a challenge to the cooperation in an area with a strong tourism potential (Autonomous Valle d' Aosta Region)
- 14:50 – 15:50 The "Observatory of Mont Blanc" (Autonomous Valle d' Aosta Region, Fondazione Montagna Sicura - Montagne Sûre di Courmayeur)
- 15:50 – 16:50 The "Strategy for the future of Mont Blanc", through planning and innovative tools (Comunità di Comuni della Valle di Chamonix Mont-Blanc e Pays du Mont-Blanc)
- 16:50 – 17:20 Debate

Convivial Presentation of the results of the "Saveurs d'Hauteur" project focused on the enhancement of local products from the PIT Espace Mont-Blanc.

Expert meeting Task Force – Thursday, 21st March

- Description of the features and objectives of the Tourism Task Force (Bocconi University)
- Introduction and discussion on the recent trends in the alpine tourism (Andrea Macchiavelli - Bergamo University)
- Discussion, definition of targets, timing definition

*presence to be confirmed