The “We are Alps” tour is an initiative of the Permanent Secretariat of the Alpine Convention to promote specific alpine topics while using sustainable means of transport. The 2014 edition of the tour will focus on Family Farming, in order to mark the United Nations Year of Family Farming and to raise awareness of one of the oldest economical activities in the Alps with important social, cultural and environmental dimension.

Family farms play a significant role in maintaining the Alps as we know them, though the type of farming may differ - not just in the products but also in the style of farming and its role for the families. The “We are Alps” tour aims to present as many different activities as possible to bring the Alps and their people to a wider public attention.

Markus Reitner
Secretary General of the Alpine Convention

We would like to sincerely thank all our partners in this project:
Domodossola > Morbegno

Traditional production methods: a recipe for the future?

Preserving and developing cultural heritage and traditional knowledge is an important objective of the Alpine Convention (Restoration on Population and Culture). We will discover ancient crafts and traditional methods to see how we can still benefit from this knowledge today. Cycling through the valley we will visit the organic farm “La Fiorida”. On our way to the evening demonstration of the production of the typical Bitto cheeses, we will also visit the picturesque mountain municipality of Albaredo per San Marco.

08.30 Team brief and presentation of the programme
10.17-10.35 Train Domodossola - Milan
12.20-12.45 Train Milano - Como
14.00-14.15 Bike ride to Morbegno.

On the way visit of organic farm “La Fiorida”
17.00 Visit of Albaredo per San Marco and meeting with local people
18.00-21.00 Minibus and walking tour to mountain pasture Pizzo Mungiura and presentation of the Bitto cheese production
21.00 Dinner and return to Morbegno.

Hotels in Morbegno

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Monday, 7th July

**Poschiavo > Prato allo Stelvio / Prad am Stilfserjoch**

**Agriculture and environmental protection**

From Morbegno, the bus will take us to high altitudes (2757 m), to Prato allo Stelvio/Prad am Stilfserjoch and further to the village of Prato/Pra. Attention will be given to co-exist services of agriculture, for maintaining the landscapes and its particular importance in protected areas. Meeting a beekeeper will give us the insight in the importance of bees for environment and agriculture. In the evening the director of the National Park will share his experience on agriculture in protected areas.

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>07.30</td>
<td>Breakfast</td>
</tr>
<tr>
<td>08.29-08.37</td>
<td>Train to Le Pisse</td>
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<tr>
<td>09.00</td>
<td>Visit Herbal farm</td>
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<tr>
<td>12.29-15.15</td>
<td>Bus to Le Pisse- Stelvio/ Stilfserjoch</td>
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<tr>
<td>17.00-18.18</td>
<td>Train Prato/Pra/ Prad am Stilfserjoch</td>
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<tr>
<td>18.30</td>
<td>Visit of beekeeper</td>
</tr>
<tr>
<td>20.50</td>
<td>Evening: Presentation on farming in protected areas</td>
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</tbody>
</table>

Hotel Pra

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Tuesday, 8th July

**Prato allo Stelvio/Prad am Stilfserjoch > Bolzano/Bozen**

**Alpine Agricultural goes global**

The autonomous Province of South Tyrol is a good example where farming is a vibrant economic sector. Apple production from this part of the Alps covers a large percentage of the entire EU production. Ways of how to be competitive, efficient and produce high quality will be presented at the cooperative GEOS large percentage of the entire EU production. Ways of how to be competitive, efficient and produce high quality will be presented at the cooperative GEOS.

07.30 Breakfast
08.35 Bus to Bolzano
09.30 Welcome reception at the town hall by the mayor
10.00 Visit to a small Eggental Kistl product store
10.30 Walk to the farmer’s dairy (about 25 min)
11.00 Visit of the dairy farmer’s cheese learner
13.17-14.25 Bus to Bolzano/Bozen
14.34-15.00 Train Bolzano/Bozen - Brennero/Brennero
16.00-19.00 Visit to Bolzano. On the way visit of Mountain Farm Bacher Hof.
20.00 Presentation of “Berggeierdörfer” initiative

Berggeierdörfer: Valdurna

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Wednesday, 9th July

**Bolzano/Bozen > Padaun**

**Local supply: a new paradigm for Agriculture**

From intensive agricultural production we will shift to farming in areas with natural constraints. Maintaining this type of small family farms requires innovative approaches in marketing and the value-chain. The project “Eggen- taler Kistl” supports farmers in establishing common marketing approaches by connecting farmers with local retailers and customers. Moving to Austria, good examples of linking farming and tourism will be shown in Padaun, where we will visit a local family farm and have a presentation of the “Berggeier- dörfer” initiative.

07.30 Breakfast
08.35 Bus to Padaun
09.30 Welcome reception at the town hall by the mayor
10.00 Visit of a long-term family farm
10.30 Walk to the farmer’s dairy (about 25 min)
11.00 Visit of the dairy farmer’s cheese learner
13.17-14.25 Bus to Bolzano/Bozen
14.34-15.00 Train Bolzano/Bozen - Brennero/Brennero
16.00-19.00 Visit to Bolzano. On the way visit of Mountain Farm Bacher Hof.
20.00 Presentation of “Berggeierdörfer” initiative

Berggeierdörfer: Valdurna

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Thursday, 10th July

**Padaun > Innsbruck**

**Family farming in the future**

We will say farewell to the Alps and its agriculture by visiting our last point, “Melas Arm”, situated in a natural 2000 area in Valdurna. In the Alm- the “Sinnerei” breeds the race of “Tausendscheibe” goats, produces goat cheese and brings the alpine culture closer to the visitors. In Innsbruck the final expert discussion will give the possibility to reflect on the impressions collected during the journey and discuss with experts from the University of Innsbruck, the Tyrolean chamber of Agriculture and the future chair of Mountain Agriculture. The project “Eggen-taler Kistl” will give new perspectives on the agriculture in the future.

07.30 Breakfast
08.30-10.00 Walk to a goat farm
10.00 Visit to a goat farm
10.00 Presentation of the Natura 2000 site
12.18-13.00 Bus and train to Innsbruck: monastery - Innsbruck
14.00-16.00 Expert discussion: Future of family farms in the Alps and farmland.