For historical, geographical and environmental reasons, the Alps are a territory of particular importance. Located in the heart of Europe, they are home to one of the richest cultures today, they are the living source for about 14 million people, but also the production for more than 30 million tourists every year. Global challenges impact on the Alps more than any other European mountain ranges.

Many are the challenges we have to face together: how to manage nature and benefit from our common heritage, how to stop the depopulation of rural areas, how to promote clean energy, safeguard biodiversity, act together to integrate the effects of climate change, support the development of a territory that can suit our specificities.

In order to find coordinated solutions to common problems and to better exploit common opportunities, the Alpine Convention, an international Treaty between eight States and the European Community, was signed in 1991.

For the fourth time SuperAlp! crosses the Alps pulling different territories, issues and challenges along in promoting the knowledge of the Alpine Convention, a treaty that recognises the Alps as a whole and unique territory.

Crossing the Alps by using sustainable means of transport (bike, train, bus, etc.) without leaving any mark on the land, is one of the main goals of the event during the 2010 edition. This participation is also an opportunity to discover the culture of alpine people in this area.

SuperAlp! aims at promoting the sustainable development of the Alpine region, easily transferable also to other mountain regions of the world.

### 4th-12th September 2010

#### The SuperAlp! 4

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