

„Alpine Outdoor sports – recent developments, nature compatibility & good practices for visitors guidance“



alpenkonvention • convention alpine
convenzione delle alpi • alpska konvencija



AMT FÜR WALD, NATUR
UND LANDSCHAFT
FÜRSTENTUM LIECHTENSTEIN

Platform large carnivores and wild ungulates“ –

Platform Workshop „Fact Finding“

Innsbruck – 02.02.2010

„Alpine Outdoor sports – Recent developments , nature compatibility and good practices“ for visitors guidance

1. „Nature wanted“ – alpine outdoors sports on the advance
2. Relevant protocols of the Alpine Convention
3. Relevant interest groups
4. Alpine outdoorsports and good practices of visitors guidance
5. Resume

1. „Nature wanted“ – alpine outdoor sports on the advance

Back to nature – reality or only hollow argument of advertising?





Fachabteilung
RAUMPLANUNG - NATURSCHUTZ

Port al Alpenverein



HOME

NATIONALPARK

NATURPARKS

NATURPARKREGIONEN

NATURPARKANGEBOTE

NATURE WATCH

Nature Watch Hotels

Nature Watch Angebote

Der Nature Watch Blog

AUSFLUGSZIELE

ANFAHRT

TIROL SHOP



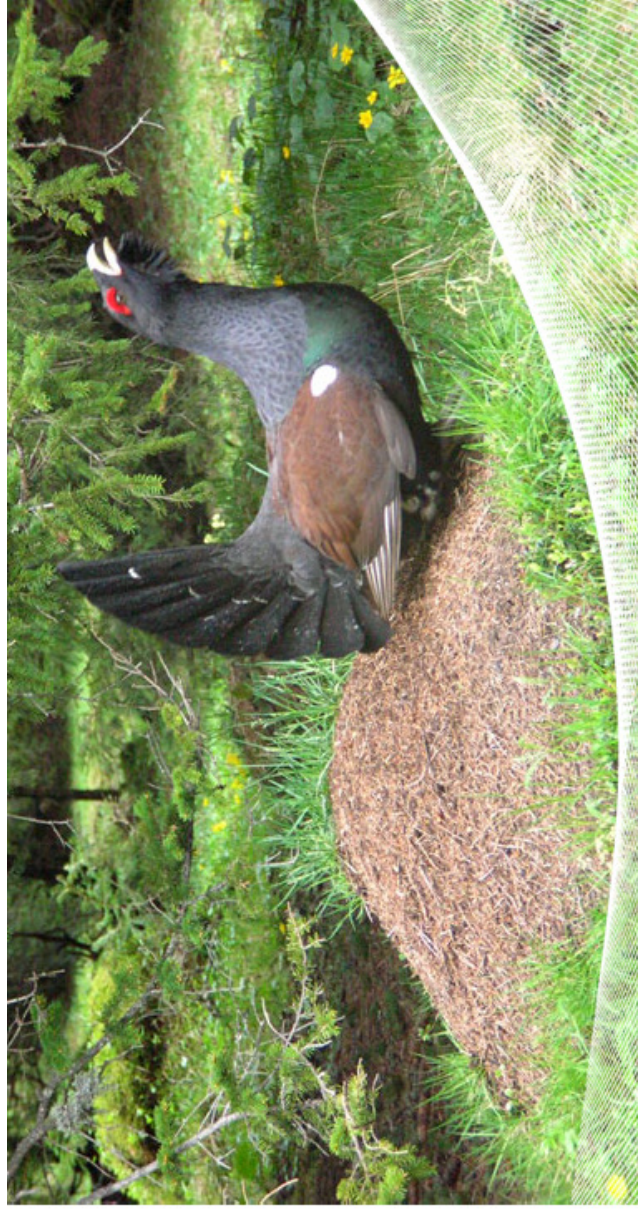
WINTER ▶



Katalogbestellung

Gratis**katalog** des
Nationalparks Hohe
Tauern und der
Tiroler Naturparks
sowie "Nature Watch
Magazin"

zur Bestellung



Nature Watch

Entdecke das Unsichtbare

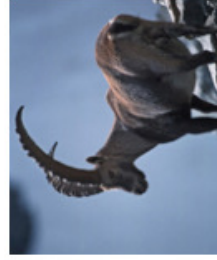
Das Erlebnis Natur bekommt eine neue Facette. Bei Nature-Watch-Wanderungen lernen die Teilnehmer Tirols versteckte Seiten kennen. So haben Sie Tirol noch nie gesehen!



Best of Nature Watch



Nature Watch im



Nature Watch Hotels &

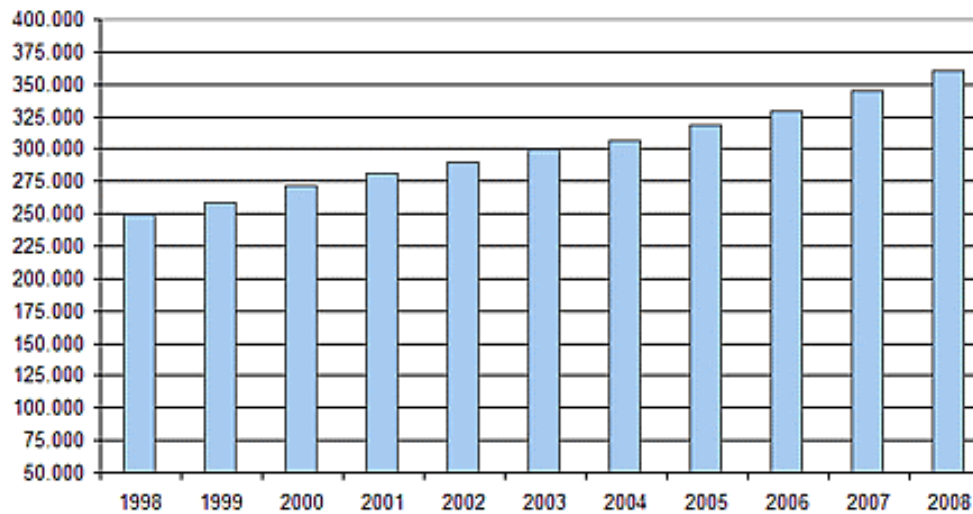


Swarovski Optik & Tirol

1. „Nature wanted“ – alpine outdoor sports on the advance

- Increasing membership figures of alpine clubs

OeAV



1. „Nature wanted“ – alpine outdoor sports on the advance

14 | CHRONIK

KURIER
SONNTAG, 27. SEPTEMBER 2009

Gegenläufiger Trend

Auf den Bergen, da winkt noch Gewinn

Eine Branche trotz der Krise: Wer mit Sport und Bewegung im Freien Geschäft macht, freut sich über satte Zuwächse.

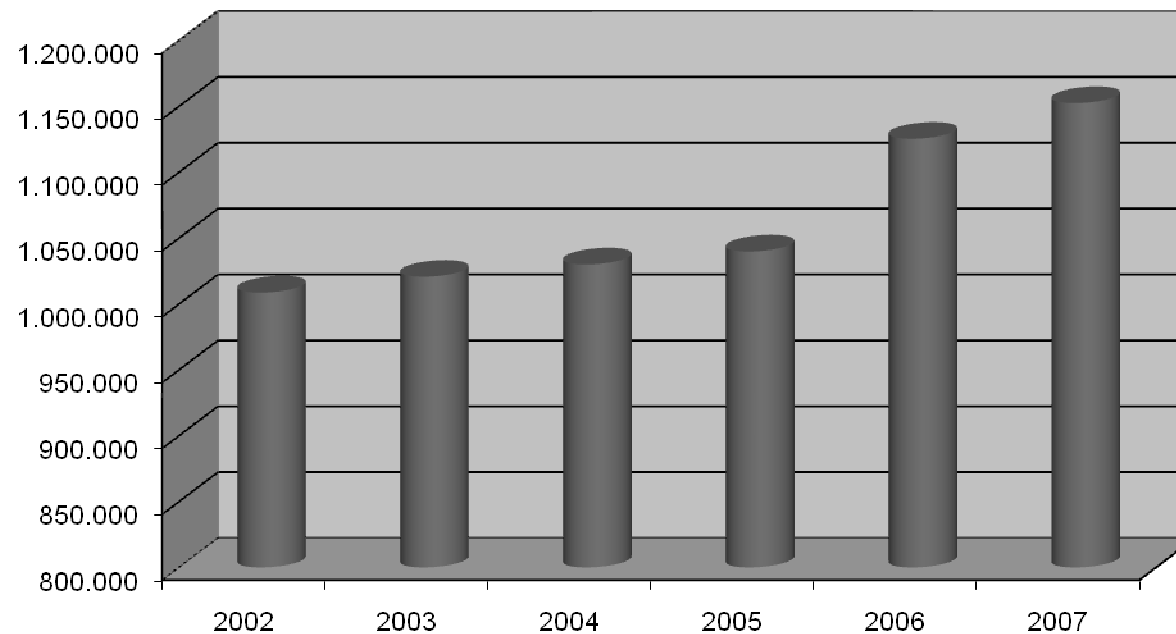
VON ELISABETH HOLZER

Das Geschäft in der Garage war einmal. Auf 25 Quadratmetern hat der frühere Snowboard-Europameister Gerfried Schuller 1989 angefangen. Doch *Blue Tomato* ist lange schon ausgereift: Der weltweit größte Online-Händler im Bereich Snowboard und Freeski sitzt im kleinen Schladming.

Bis zu 25.000 Kunden surfen täglich über die Website der Steirer. Apropos surfen, die nötige Ausrüstung für den Wassersport gibt es auch im Wintersportort.

Vor ein paar Jahre stiegen Schuller und sein Mitgesellschafter Alexander Zezula nämlich in das Sommergeschäft ein. Mit ein Grund vermutlich für die satten Zuwächse mitten in der Wirtschaftskrise: Plus 40 Prozent an Umsatz meldet die Firma, deren Geschäftsjahr antizy-

Turnover of the austrian retail for sports equipment



2. Relevant protocols of the Alpine Convention

The conservation of nature and the countryside protocol

- Protection of wild animal species together with their habitat (Art. 1)
- Cross-border cooperation concerning measures referring to the protection of wild animals species (Art. 3)
- Designation of protected areas (Art. 11)

The spatial planning and sustainable development protocol

- Policies aim to achieve swift harmonization of economic interests with the needs of nature protection (Art. 3):
 - Ecological balance and biodiversity
 - Protection of ecosystems, the species and rare landscape
- Plans and programmes should include (Art. 9):
 - Designation of protected areas and tranquil areas

The mountain farming protocol

- Regulation of the game population → avoiding forest damage (Art. 13)

2. Relevant protocols of the alpine convention

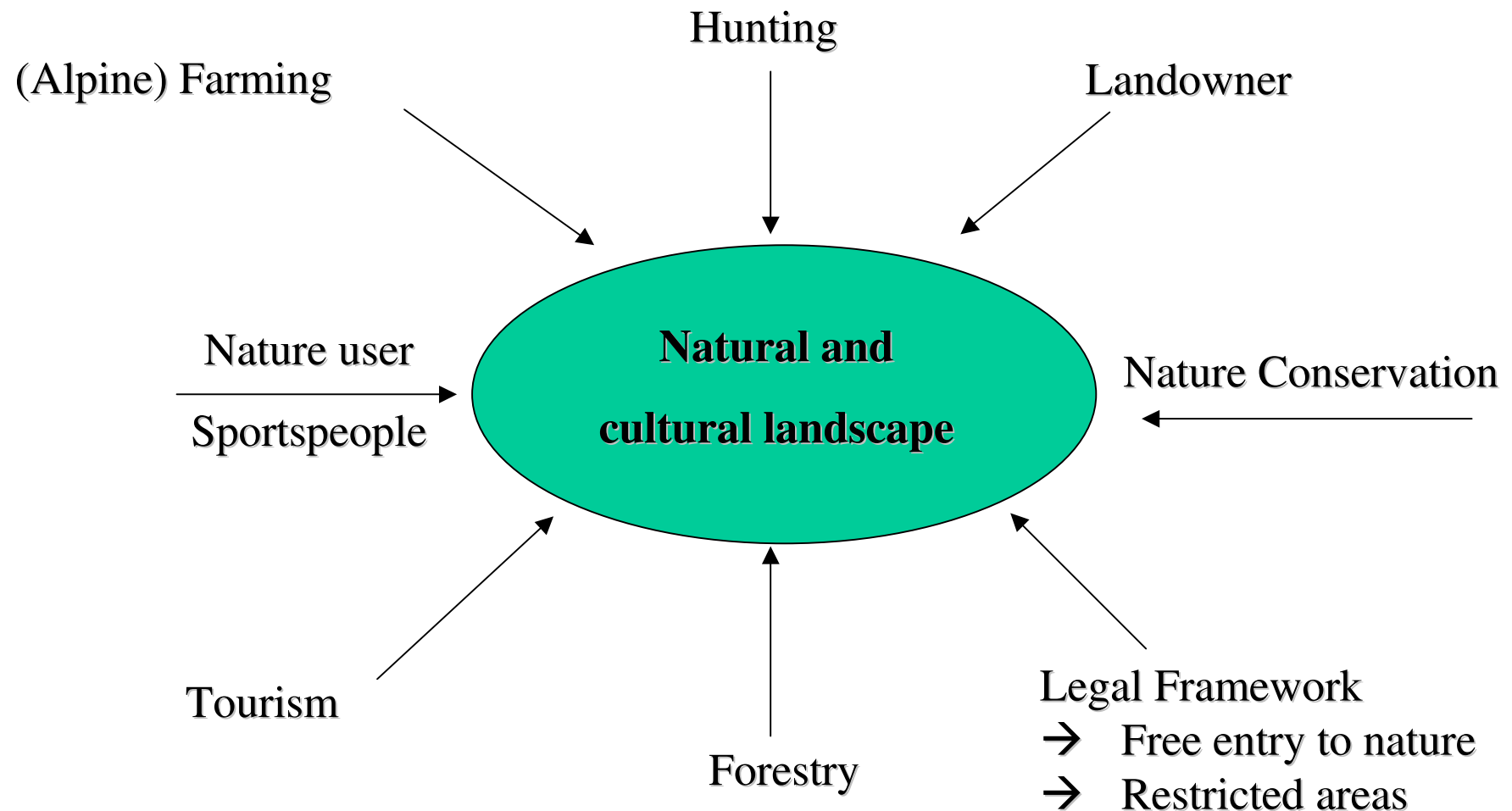
The *mountain forests* protocol

- Hoofed animals are to be contained within limits → vitality of forests
- Cross-border cooperation concerning the regulation of hoofed animal populations
- Reintroduction of predators (Art. 2)

The *tourism* protocol

- Promotion of environment friendly tourism
- Development of programmes and sectoral plans → evaluation of planned developments in terms of soil, natural balances and countryside (Art. 5)
- Policy for controlling outdoor activities especially in protected areas → avoiding damage to the environment (Art. 15)

3. Relevant interest groups



3. Relevant interest groups

Recent developments

- Spreading of settlements, supply and transport infrastructure
- Spreading of tourist infrastructure
- Increasing hunting pressure
- Inflated game stocks
- Increasing number of outdoor sportsmen
- Diversification of trendy outdoor sports

→ Scarcity of natural and cultural landscape → increasing pressure on remaining areas

4. Alpine outdoorsports and good practices of visitors guidance

A) Hiking, climbing and alpine climbing

Potential negative effects on the ecosystem

- Disturbation of bird life
- General problems caused by unorganized access to climbing sites (soil erosion, waste, hoofed game)
- Conflicts with protected plant or animal species
- Conflicts with hunting & alpine farming



4. Alpine outdoorsports and good practices of visitors guidance

(A) Climbing – management concept in the Wachau



Methods of resolution

- joint development of concepts
- designation of acceses to the climbing site
 - obligatory use
- time restrictions for climbing
- spatial restrictions for climbing
- information panels at important locations
- Active public relations work
 - awareness-raising

4. Alpine outdoorsports and good practices of visitors guidance

B) Mountain bike – variety from asphalt tours to single-trails

Potential negative effects on the ecosystem (off public roads)

- Soil erosion
- Disturbation of hoofed game
- Conflicts with hunting & alpine farming & hikers



4. Alpine outdoorsports and good practices of visitors guidance

(B) Mountain bike concept Tirol



Methods of resolution

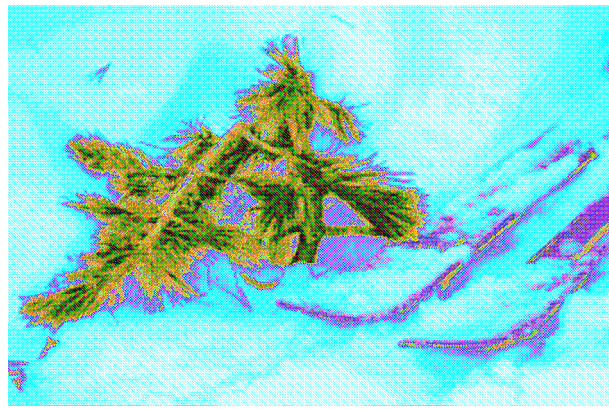
- Legal framework in Austria (Österr. Forstgesetz):
 - Forest roads and paths can not be used!
- Voluntarily designation of mtb routes
- Financial compensation for the landowners
- Uniform signage of all trails
- Signs with rules of conduct

4. Alpine outdoorsports and good practices of visitors guidance

C) Skitouring and snow shoeing

Potential negative effects on the ecosystem

- Disturbation of several game species
→ Grouse (wood grouse, black grouse) → timber line
- Hoofed game (hibernation, game feeding)
- Conflicts with forestry (reforestation, young



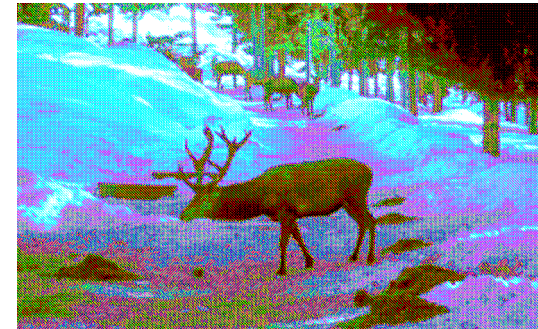
4. Alpine outdoorsports and good practices of visitors guidance



C) Visitors guidance in the Tiroler Brixental

Initial situation:

- Increasing pressure on the natural environments
- Problems: browsing pressure by hoofed game, damage of afforestations



Objective:

- Platform of all interest groups (forestry, hunting, OeAV, communities, tourism)

Measures:

- Infrastructure: parking places, information panels, signage, tour maps
- Intensive public relations of all the partners and environmental education

4. Alpine outdoorsports and good practices of visitors guidance

C) Visitors guidance in the Tiroler Brixental



6. Resume

- Active public relations work → awareness-raising
- Respect and tolerance for the other interest groups
- Joint development of solutions
- solutions adapted to regional conditions
- Important partner: alpinists clubs!



Fachabteilung
RAUMPLANUNG - NATURSCHUTZ

Alpine Raumordnung

Port al Alpenverein

