

Value Chains

2. Strengthening and development of local value chains to promote local and regional products and services

Employment

3. Putting in place the measures needed to ensure that attractive jobs are on offer and, where necessary, combinations of jobs

V. The Role of Urban and Rural Areas

Relationships Between the Towns and the Surrounding Countryside

1. Recognition of the significance of Alpine cities, particularly as regards their role as centres of social, cultural and economic activity that interact with the surrounding area

Relationships Between Alpine and non-Alpine Cities

2. Building and strengthening relationships between towns within the Alpine area and with towns and cities outside the Alpine area with a view to facilitating the exchange of information between Alpine and non-Alpine people in the areas of business, academia and culture

The Role of Rural areas

3. Recognition of the importance of rural Alpine areas and of their varied, heterogeneous, and discrete economic, natural, and cultural scope. Putting in place integrated strategies that are suited to the particular potential of each area

Check out the full text of the declaration "population and culture" and learn more about the measures that contribute to achieving its objectives at:

www.alpconv.org

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ALPINE CONVENTION

DECLARATION "POPULATION AND CULTURE"



Carlo Albino Turra

Aims and Principles
adopted by the IXth Alpine Conference



I. Community Awareness and Cooperation

Community Awareness and Identity

1. Affirmation of the shared responsibility of the Alpine and non-Alpine populations and of political decision-makers at all levels, for the maintenance of the cultural uniqueness of the Alpine environment with a particular view to strengthening community awareness and the identity of the people who live in it

Cooperation within the Alpine Area and Between Alpine and non-Alpine Areas

2. Facilitation of communication between the various linguistic groups, encouragement of dialogue, of cooperation and of knowledge-sharing within the Alpine area and between inhabitants of the Alpine and the non Alpine areas, as a means of strengthening mutual understanding and respect

3. Strengthening of sustainable regional development through cooperation and the sharing of experiences between the various cultural groups of the Alps and with people from other mountainous regions throughout the world

Transparency and Participation

1. Recognition of the significant role of civil society in promoting sustainable development throughout the Alps and in fostering transparency in the relationships between the state authorities and the general population as well as encouraging the participation of the general population in public affairs

II. Cultural Diversity

Tangible and Intangible Cultural Heritage

1. Research, maintenance and development of the existing physical and non-physical cultural heritage and traditional knowledge. This applies in particular to traditional methods of landscape management and the architectural and artistic heritage, including traditional methods of working the fields, forestry, handcrafts and industrial production

2. Support of modern culture and the maintenance and development of local and regional traditions in the areas of expression and representation (customs, literature, music, dance, theatre, various types of communication and so forth)

Linguistic Diversity

3. Improvement of the conditions under which the linguistic diversity of the Alpine area can be maintained and promoted, with particular regard to the traditional cultural and linguistic communities

4. Recognition of the meaning and value of the toponymastic heritage (particularly place names and field names) in the Alpine area for cultural and historical reasons and also for the sake of their appreciation

Creative, Artistic Activities

5. Support of artistic creation in all its forms including the artistic expression of Alpine themes

III. Living environment, Quality of Life and Equal Opportunity

Condition of Settlements and their Structures

1. Maintenance and modernisation of existing settlements and their development in a sustainable manner and according to the particular characteristics of each site

General Service Provision and Primary Health Care

2. Maintenance, guarantee and development of de-centralised primary health care

Schools, Job Training, Further Education and Adult Education

3. Maintaining and developing an up to date school system and job training facilities as well as appropriate adult education programmes on a local and regional level. In all areas of education and training, account will be taken of any factors that relate specifically to the Alpine environment

Leisure Activities

4. Maintenance of broadly diversified, year-round cultural programmes and, where possible, a suitable programme of leisure activities for local residents

Communication and Information

5. Maintenance and promotion of the diversity of the media with a view to protecting the cultural characteristics of the Alpine area

6. Facilitating access of the Alpine population to modern communication technologies

Community Life

7. Fostering mutual understanding, dialogue and community life in settlements throughout the Alpine area

IV. Economic Area

Regional Development

1. Implementation of a clear regional policy aimed at a diversified and independent development of the region through the sustainable use of inherent potential and through the use of new socially and environmentally friendly technologies