Final Event of the project 100% Local

Radical Change - Towards Local Production and Consumption

Tuesday, 25 May 2021 Christian Hoffman, Eurac Research

WELCOME

ARPAF II - Project: 19.08.2021 - 31.05.2021

Partners

eurac research

Poschiavo
Polo Poschiavo

Università della Svizzera italiana

ZNANSTVENORAZISKOVALNI CENTER
SLOVENSKE AKADEMIJE ZNANOSTI IN UMETNOSTI

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EUSALP
EU STRATEGY FOR THE ALPINE REGION

Observer & External Parrtners

ALPENKONVENTION
CONVENTION ALPINE
ALPSKA KONVENCIJA
CONVENZIONE DELLE ALPI

Alpine pearls

Allianz in den Alpen
Das Gemeindenetzwerk

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KEDGE
Business School

Diego Rinallo

Univ. of Trento &
Partner of SKOPIA

Rocco Scolozzi

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Let’s start to apply a

Source: blog.bostonorganics.com

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Boosting Alpine Agri-Food Value Chains

100% Local The Model

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WHY?

100% LOCAL

A

TERRITORIAL DEVELOPMENT MODEL

based on the valorization of

AGRO-FOOD PRODUCTS

fully produced & processed locally

100% Local

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HOW?
&
WHERE?

100%

Valposchiavo

Source: valposchiavo.ch/de/erleben/100-valposchiavo/produkte

Pilot Areas in 100% Local

Source: #Biereria Tschlin

Source: Bürgergenossenschaft Obervinschgau

Source: discoveralpigiulie.eu

Source: ecobnb.com

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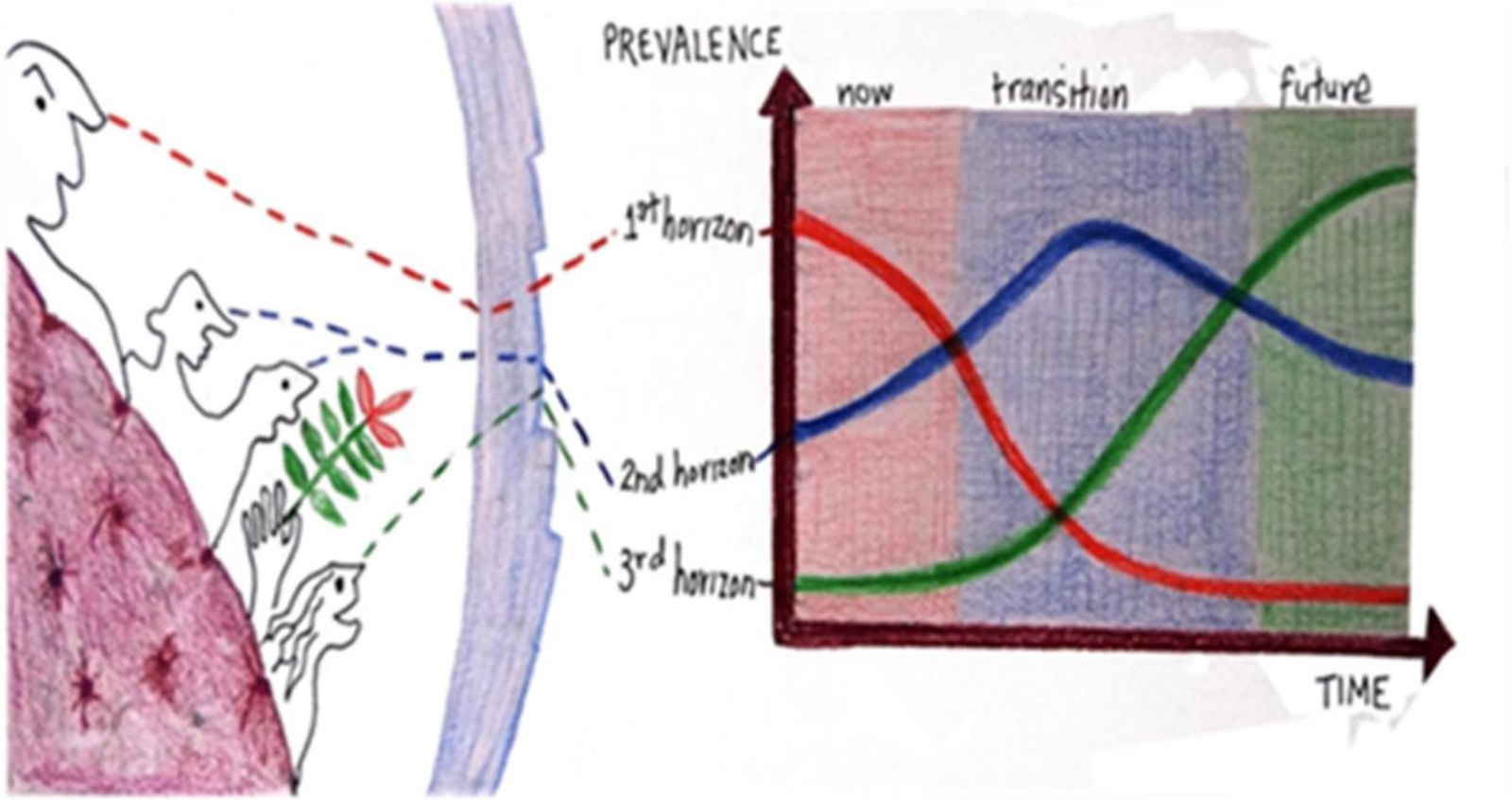
Applying – the 100% Local Model

The future can be perceived through three «lenses» and voices.



Source: Scolozzi, 2020

SKOPíA

www.skopia-antiolpation.it

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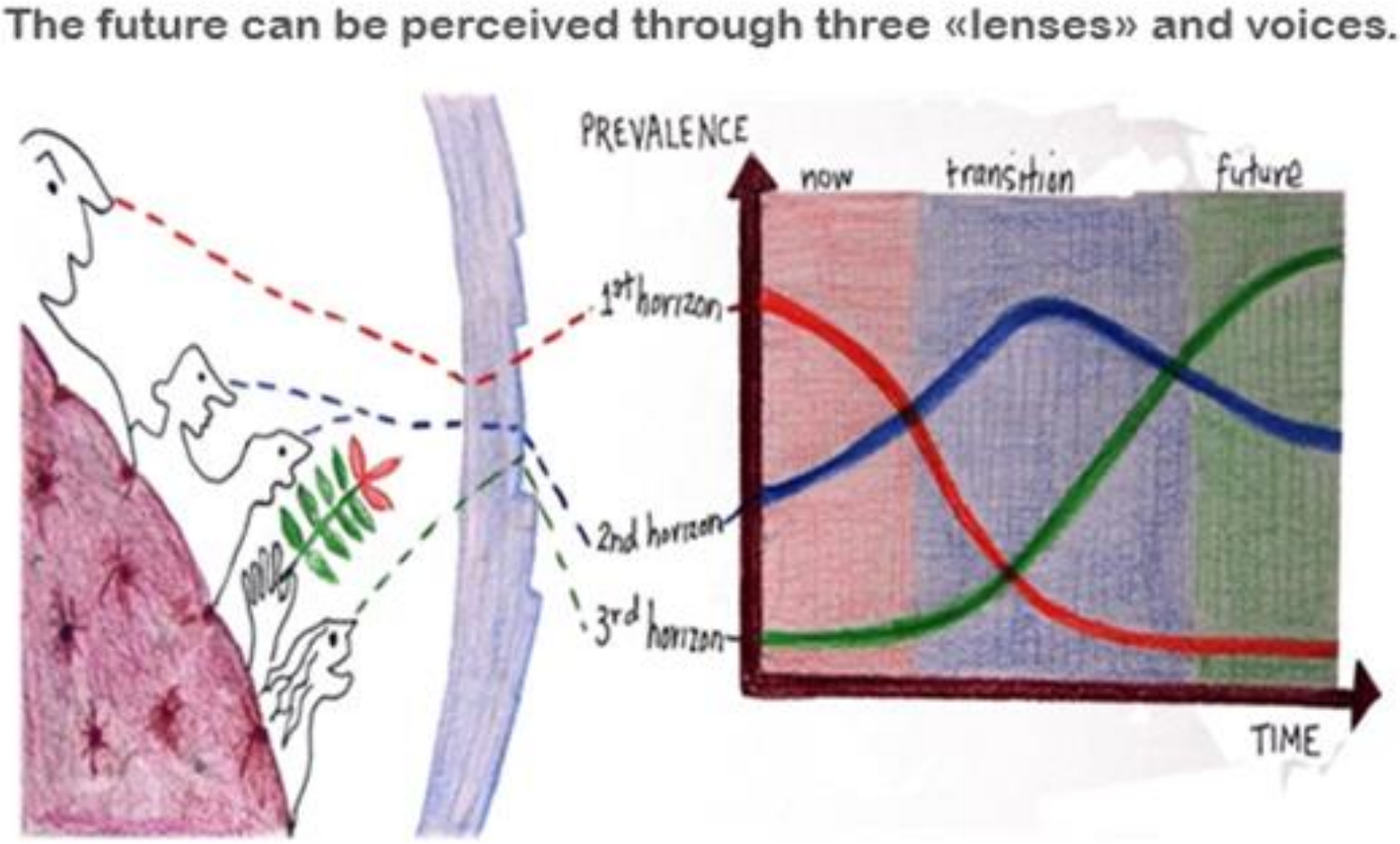
S2. Participative Future Envisioning



SKOPíA

Source: Scolozzi, 2020

www.skopia-anticipation.it

The pattering of hope, Bill Sharpe, 2013

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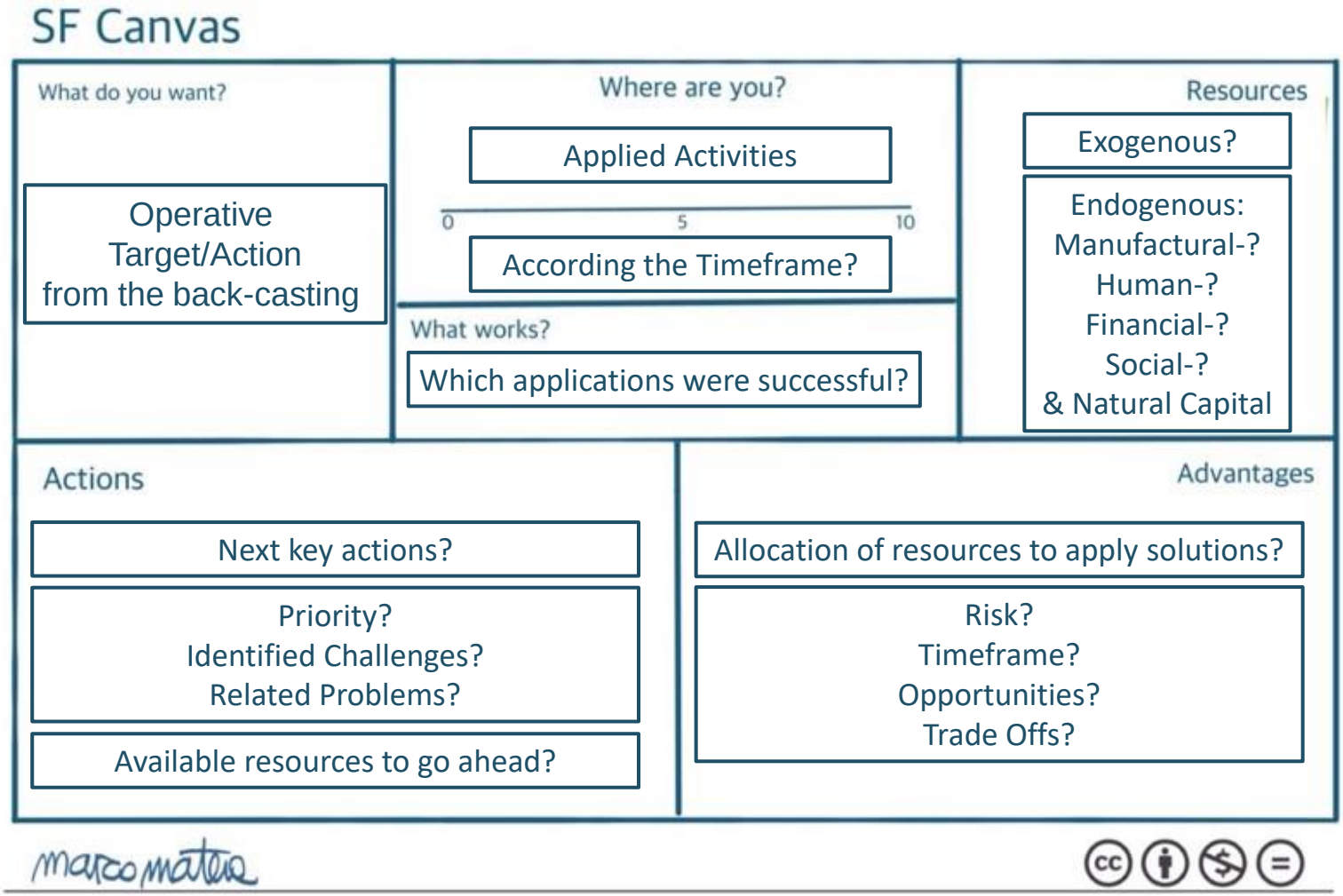
S3. Designing the Roadmap/Action Plan

Canvas Matrix



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100% Local Territorial Development Canvas

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1. CURRENT SITUATION

COOPERATING NETWORK
Governance
Stakeholders
Main activities so far
Resources and competences

EXISTING CERTIFICATIONS AND THEIR UNDERLYING RULES (If any)
Certification
Rules and boundaries
Area delimitation

STATE OF AGRICULTURE, FOOD AND CRAFTS SECTORS

STATE OF TOURISM

STATE OF CULTURE, EDUCATION ENVIRONMENT AND CIVIL SOCIETY

SUPPORTING POLICIES

2. PARTICIPATIVE FUTURE ENVISIONING

IMPACT OF MEGATRENDS

CONCERNS
Signs that can put the system in crisis

ASPIRATION
Visions for +20 years

INNOVATIONS
Actions to bridge current situation with our aspiration.
Dismiss, maintain, innovate in the next 3-5 years

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3. ACTION PLAN (ROAD MAP)

ACTIVITIES TO BE REALIZED WITHIN 1 YEAR

DIVISION OF LABOUR (WHO DOES WHAT) AND COMMITTED RESOURCES

EXPECTED RESULTS

TIMELINE OF ACTIVITIES

This canvas was produced in the framework of the 100% Local project, co-financed by the European Union in the framework of the European Union strategy for the Alpine macro-region (EUSALP).
The funds are delivered through the Alpine Region Preparatory Action Fund II (ARPAF II).

More information here: https://100local.eu

100% Local: Scalable & Flexible

To strengthen agro-food supply chains
in the pilot areas & other territories

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THANK YOU

Final Conference 100% Local

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Boosting your

100% Local

Value Chain with Innovative Solutions

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