

The Farm to Fork Strategy & CAP

**opportunity for short supply
chains and territorial brands?**

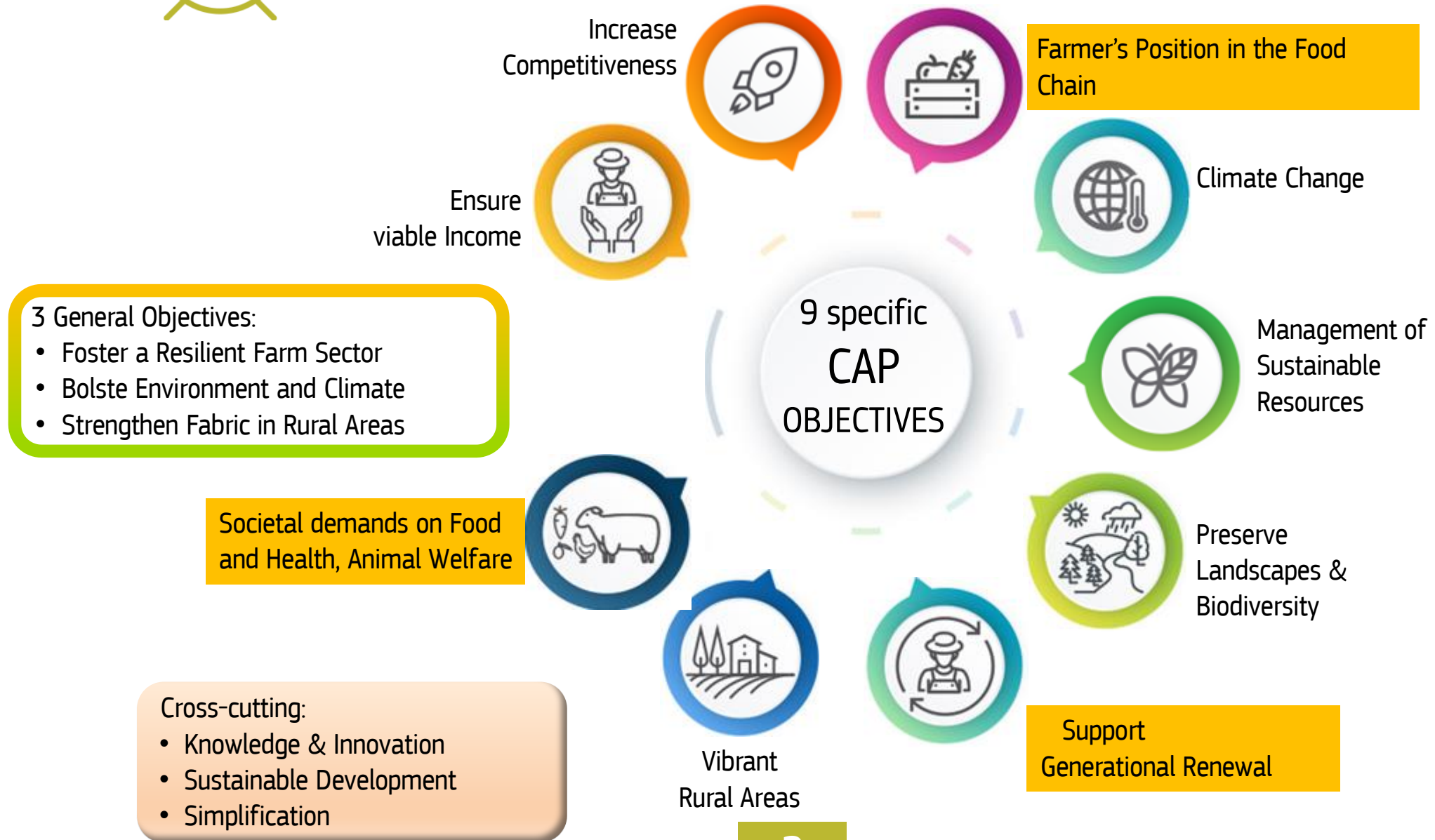
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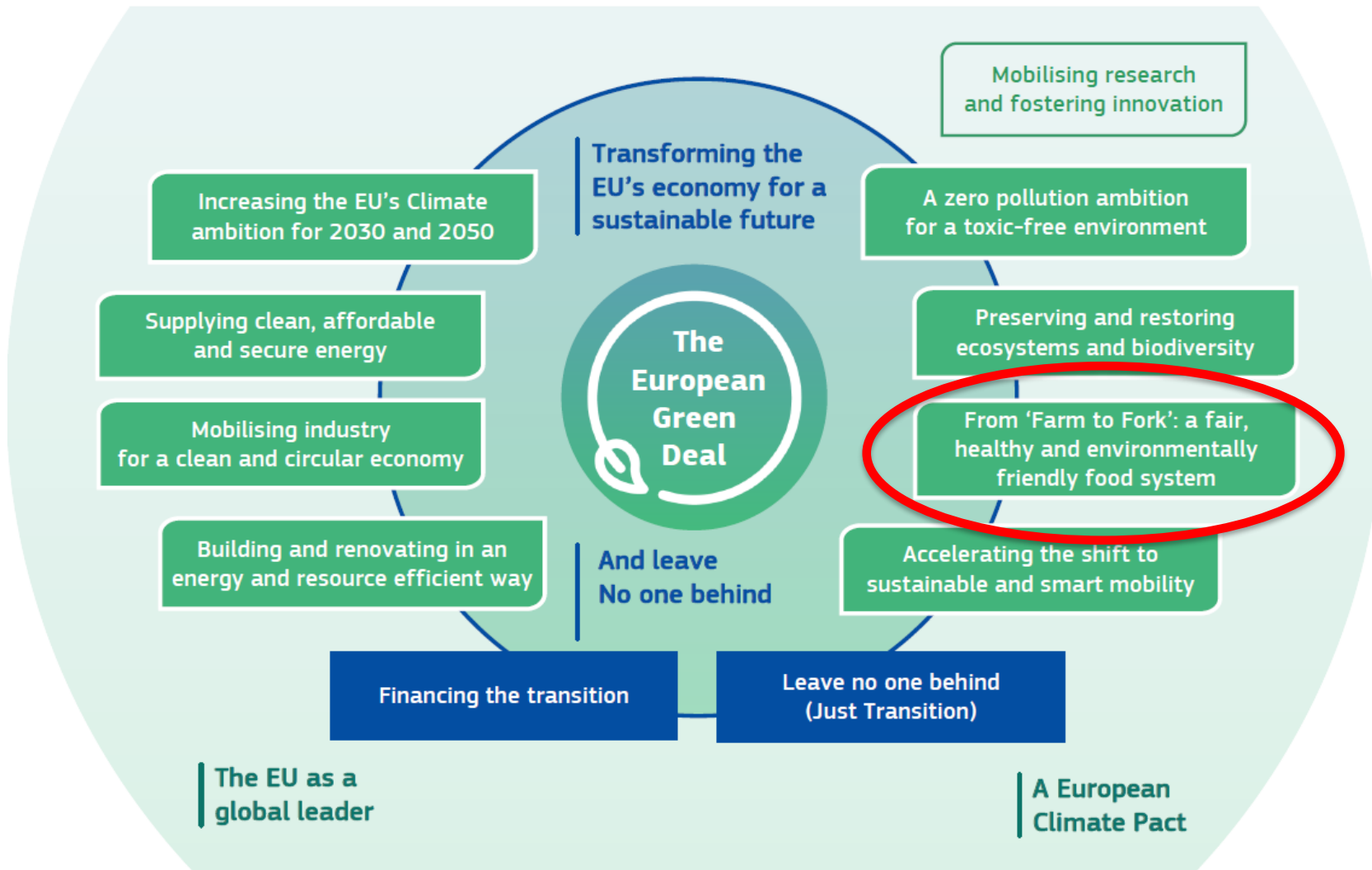




COMMON CAP OBJECTIVES



The European Green Deal



| Challenges to the EU food system

SOCIAL SUSTAINABILITY



Healthier diets
– reduce
overweight



Improve
animal
welfare



Social rights
workers in food
chain



Food
affordability

ENVIRONMENTAL SUSTAINABILITY



Tackle climate
change



Protect the
environment



Preserve
biodiversity



Reduce food
losses and waste



Circular bio-
based economy

ECONOMIC SUSTAINABILITY



Fairer incomes for
farmers, fishers &
aquaculture producers



Just
transition



New business & job
opportunities



Farm to Fork Strategy: overall goals



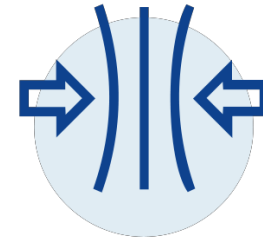
climate
footprint



global
transition



new
opportunities



resilience

Reduce the
**environmental
and climate
footprint** of the
food system

Lead a
global transition
towards competitive
sustainability from
farm to fork

Tap into
**new
opportunities**

Create a **robust
and resilient** food
system



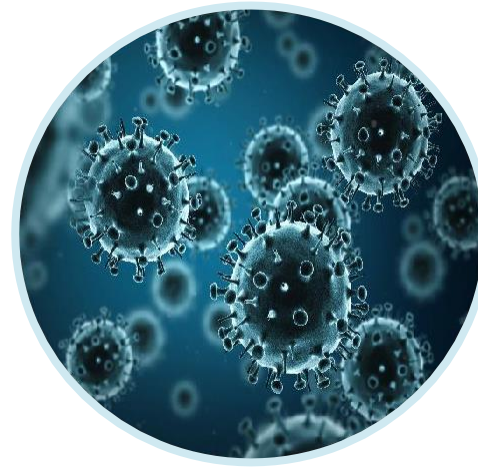
2030 Targets for sustainable food production



Reduce by 50% the overall use and risk of **chemical pesticides** and reduce use by 50% of more hazardous **pesticides**



Reduce **nutrient losses** by at least 50% while ensuring no deterioration in soil fertility; this will reduce use of **fertilisers** by at least 20 %



Reduce sales of **antimicrobials** for farmed animals and in aquaculture by 50%



Achieve at least 25% of the EU's agricultural land under **organic farming** and a significant increase in **organic aquaculture**



| Concrete actions: overarching



Legislative framework for sustainable food systems (2023):

- Framework with **comprehensive set of general principles and requirements** on the sustainability of food systems
- Basis **to ensure policy coherence** at EU and national level; mainstream sustainability in food-related policies
- Provisions on **governance, collective involvement** of stakeholders

Development of a **contingency plan** (2021)
for ensuring food supply & security in times of crisis



Actions to ensure sustainable food production (1)



Adopt recommendations to MS addressing the nine specific objectives of the **Common Agricultural Policy (CAP)**, before submission draft **CAP Strategic Plans** (2020)



Revision of **Sustainable Use of Pesticides Directive** and enhancement of Integrated Pest Management (2022)



Revision of Regulations to facilitate **plant protection products containing biological active substances** (2021)



Action plan **for the organic sector** for 2021-2026 to stimulate supply and demand for organic products (2020)



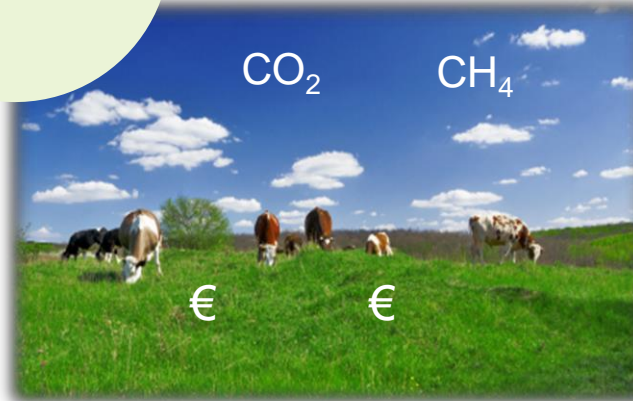
Action plan for **integrated nutrient management** to reduce the pollution from fertilisers (2021)



Actions to ensure sustainable food production (2)

Proposal for a revision of the existing **animal welfare** legislation, including on transport and slaughter (2023)

Proposal for a revision of the **feed additives** Regulation to reduce the environmental impact of livestock farming (2021)



Legislative initiatives to enhance **cooperation of primary producers** (support position in food chain) (2021-22)

Clarification of the scope of **competition rules** with regard to sustainability in collective actions (2022)

Proposal for a **Farm Sustainability Data Network** (data and advice on sustainable farming practices) (2022)



Actions to stimulate sustainable practices by food industry and retail, hospitality and food service

Initiative to improve the **corporate governance framework** (integrate sustainability into corporate strategies) (2021)

Develop an EU code and monitoring framework for **responsible business and marketing conduct** in the food supply chain (2021)

Stimulate **reformulation** of processed food, including setting of **maximum levels for certain nutrients** (2021)



Set **nutrient profiles** to restrict promotion of food high in salt, sugar or fat (2022)

Proposal revision EU legislation on **Food Contact Materials** (food safety, environmental footprint) (2022)

Revision **EU marketing standards** for agricultural, fishery and aquaculture products (ensure uptake and supply of sustainable products) (2021-22)

Enhance coordination to tackle **Food Fraud** (2021-2022)



Actions to promote shift towards healthy, sustainable diets

Determine the best modalities for setting **minimum mandatory criteria for sustainable food procurement** (2021)

Review of the **EU school scheme** legal framework: refocus on healthy and sustainable food (2023)

Review of the **EU promotion programme** for agricultural and food products (aimed at sustainable production and consumption) (2020)

Proposal VAT rates (currently being discussed in Council): could allow to make more targeted use of rates (e.g. to support organic fruit and vegetables).



Proposal for a harmonised **mandatory front-of-pack nutrition labelling** to enable consumers to make health conscious food choices (2022)

Proposal to require **origin indication** for certain products. (2022)

Proposal for a **sustainable food labelling framework** to empower consumers to make sustainable food choices (2024)

Nutrition - health

Nutrition Declaration	Per 100 g
Energy	kJ/kcal
Fat	g
of which saturates	g
Carbohydrate	g
of which sugars	g
Protein	g
Salt	g

Environment



Social

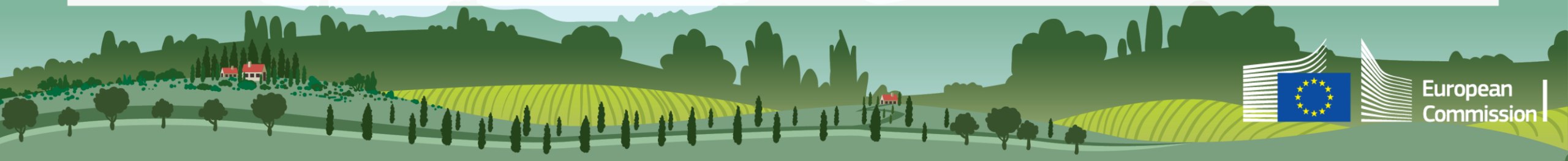


| Enabling transition: research, innovation, investments

- **Horizon 2020:** additional call of EUR 1 billion for Green Deal priorities (2020)
- **Horizon Europe:** EUR 10 billion in R&I related to food, bioeconomy, natural resources, agriculture, fisheries, aquaculture and environment
- **Partnership on food systems** for R&I communities around food systems
- **European Innovation Partnership (EIP-Agri)**
- **European Regional Development Fund and European Agricultural Fund for Rural Development (EAFRD)**
- **Fast broadband internet** in rural areas to reach 100% (2025)
- **De-risk and facilitate investments**
(InvestEU Fund, renewed sustainable finance strategy)



PILLAR II of the CAP – Rural Development



CAP– Rural Development (EAFRD)

- **Full range** of relevant Pillar II support remains available...
- Key relevant support types:
 - Payments for **management commitments** (including agri-environment-climate commitments, organic farming, animal welfare)
 - Support for **investments** (e.g. precision farming)
 - **Knowledge transfer** (advice, training)
 - **Innovation, co-operation** on joint approaches to environmental projects and practices
- Large flexibility and scope for Member States to design and propose rural development interventions addressing their specific needs in the CAP Plan



Rural Development – the opportunities



Key Features

Ring-fencing of **total EAFRD** contribution:

- **30% for interventions addressing the 3 environmental/ climate objectives**
- **5% for LEADER**

Mandatory risk management tools and Risk Management Strategy

Simplified implementation of LEADER

Higher support rates for investment

Digital strategy to be included in CAP Strategic Plans

Possibilities for combining **Financial Instruments** and grants

Increase of the **maximum amount of aid for the installation of young farmers** (up to EUR 100.000)



| Enabling transition – Advice, knowledge & data

Advisory services, data and knowledge sharing

- Member States will need to scale up support for **objective, tailored advisory services** targeted at sustainable farm management
- Development of a **Farm Sustainability Data Network**:
allow primary producers to monitor economic, environmental and climate performance
- **Support to SME** food processors, small retail and food service operators with tailored solutions to promote new skills and business models



Transition requires a collective approach

Farmers, fishers and
aquaculture producers;
Input industry,
Advisory services

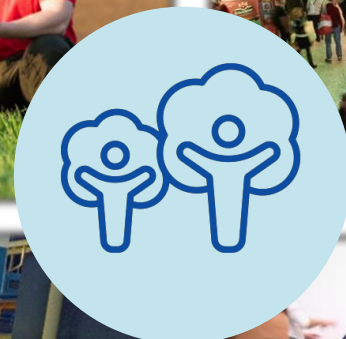


Research & innovation
Knowledge providers
Finance

Food industry,
processors, retail,
food services and
hospitality sector



Citizens, NGOs,
social partners,
educators,
local, regional &
national authorities



For healthy people,
healthy societies
and a healthy planet.

The Farm to Fork Strategy

IT'S DOWN TO US!

