

QualityChain

A product is much more than a label









# HISTORY



# LOCATION



# EXPERIENCES



# PEOPLE



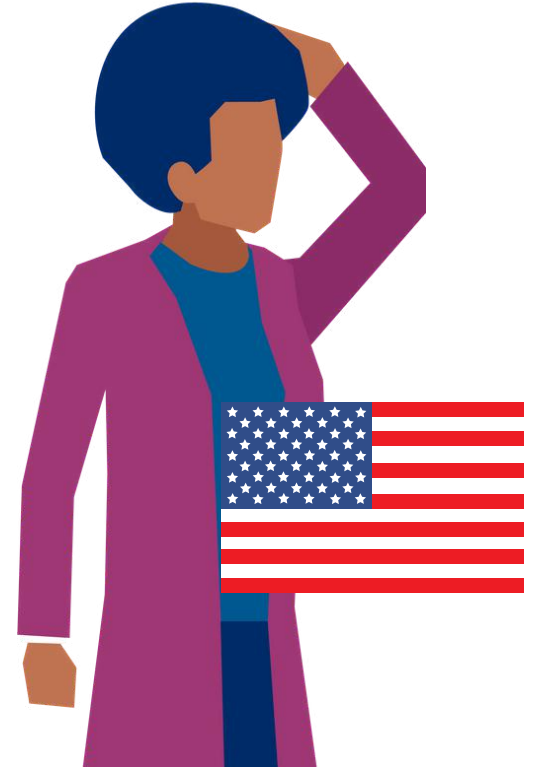


Quality @ Chain

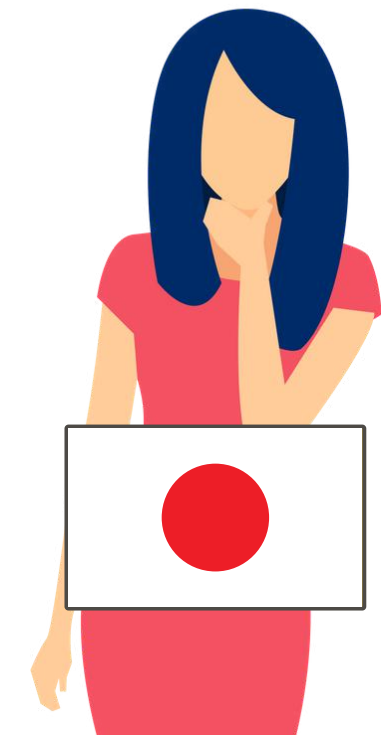
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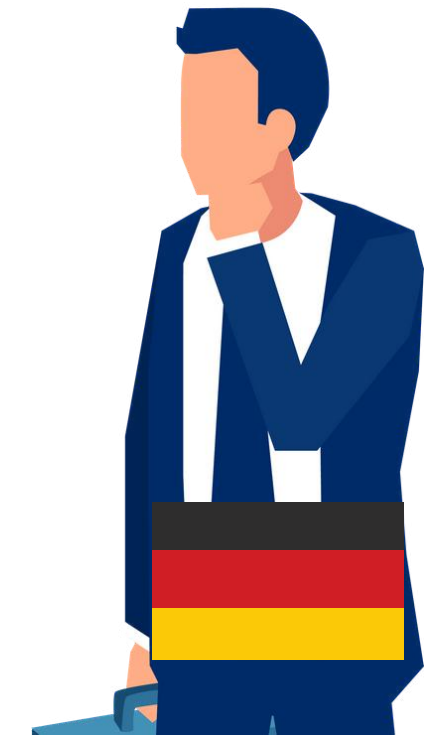
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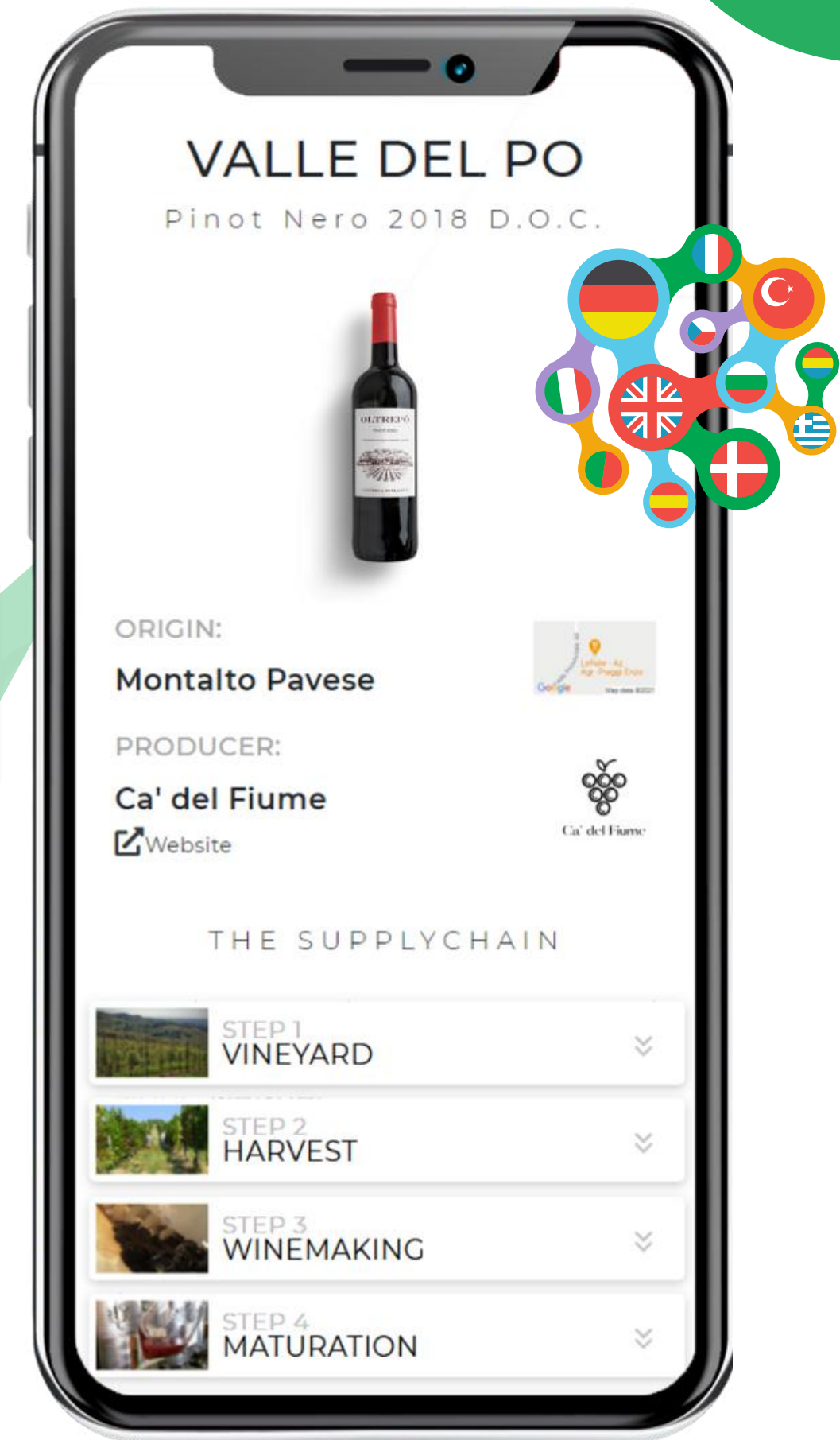


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# A NEW CHANNEL

- Direct and Effective
- Multilingual (36+)
- Blockchain Technology





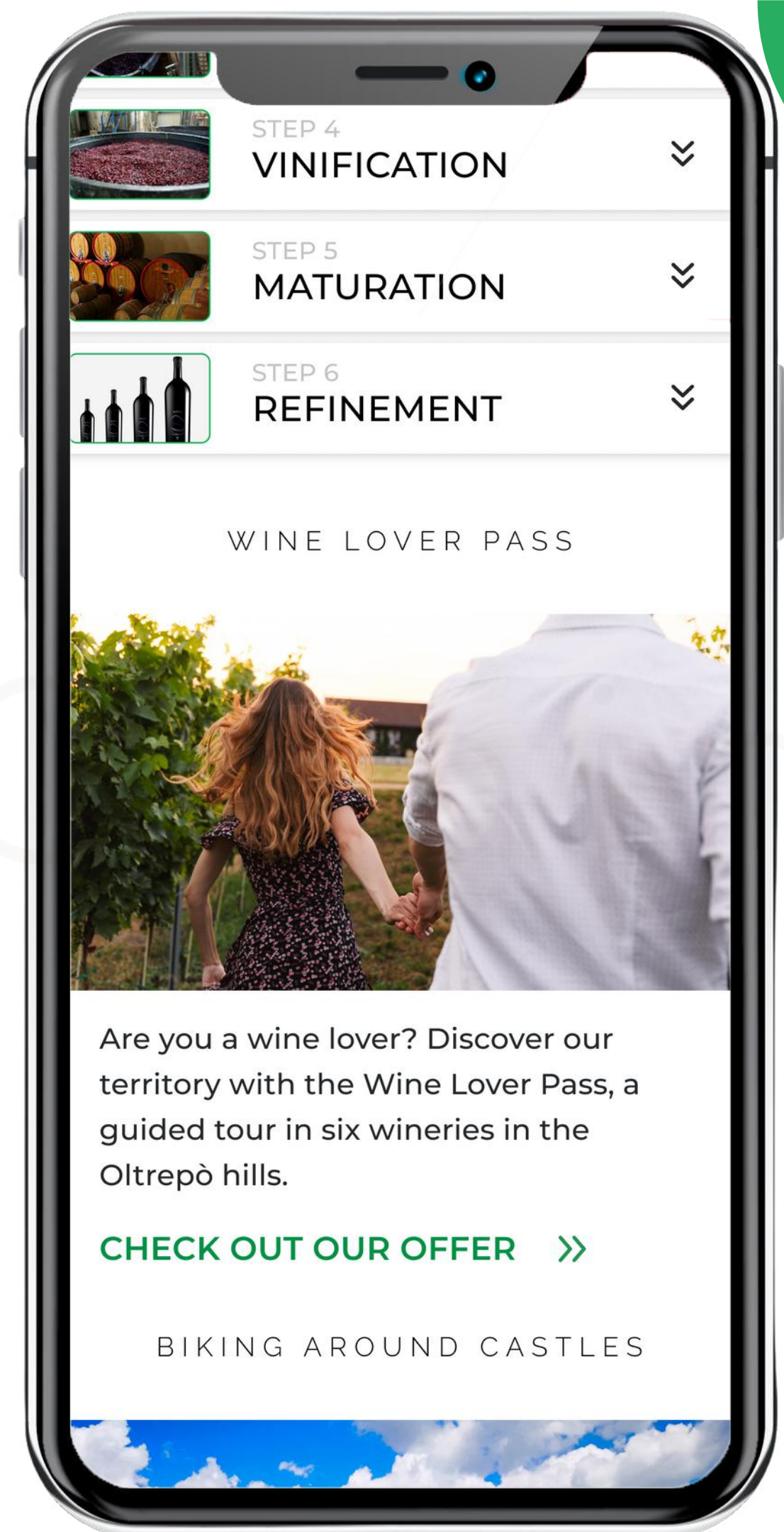
# LOCAL TEAMWORK

- Territorial Brands
- Producer Associations
- Tourist Boards
- Regional Authorities



PRODUCERS

TOURISM OPERATORS





# CASE STUDY: ALTO PIEMONTE TURISMO

## WINE TOURISM



**ALTO  
PIEMONTE**

## STORY OF THE WINE



## TOUR PACKAGES





# CASE STUDY: LA STAFFETTA A VAPORE

## GEOHERMAL INCLUSIVE BEER





# A VIRTUOUS CYCLE

- Local Cross-promotion
- Quality Network
- New Markets



Discover our fantastic castles on your bike! A full day dedicated to exploring the history of our hills.

**CHECK OUT OUR OFFER >>**

TRY THIS TOO...

**SALAME DI VARZI D.O.P.**



Salumificio Del Monte

PRODUCER:

**Salumificio del Monte**

ORIGIN:

**Fortunago (PV), Italia**

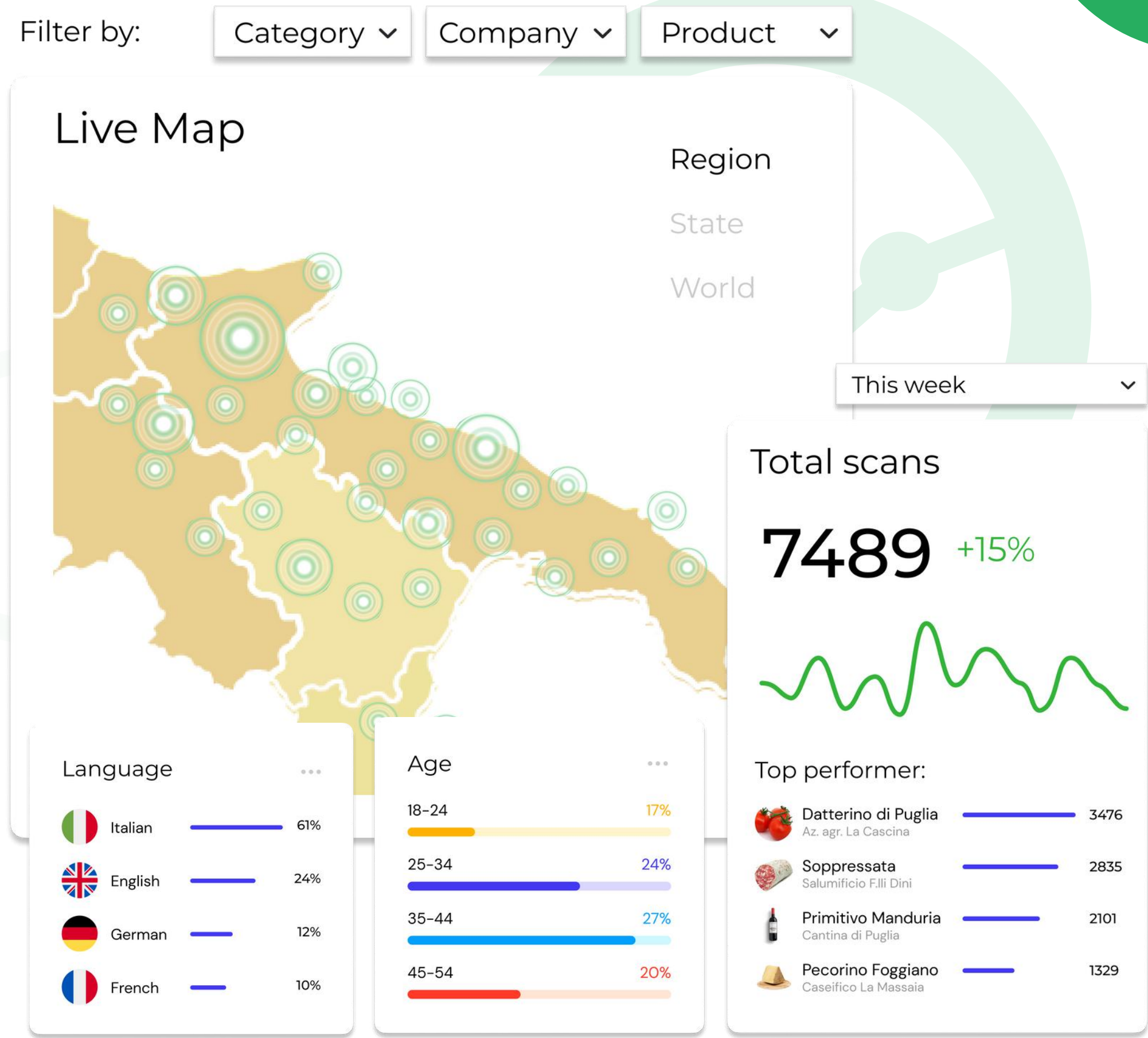


**DISCOVER >>**



# A VIEW FROM ABOVE

- Engagement
- Geo-location
- Age
- Language
- Interests





# QR CODE DESIGNS



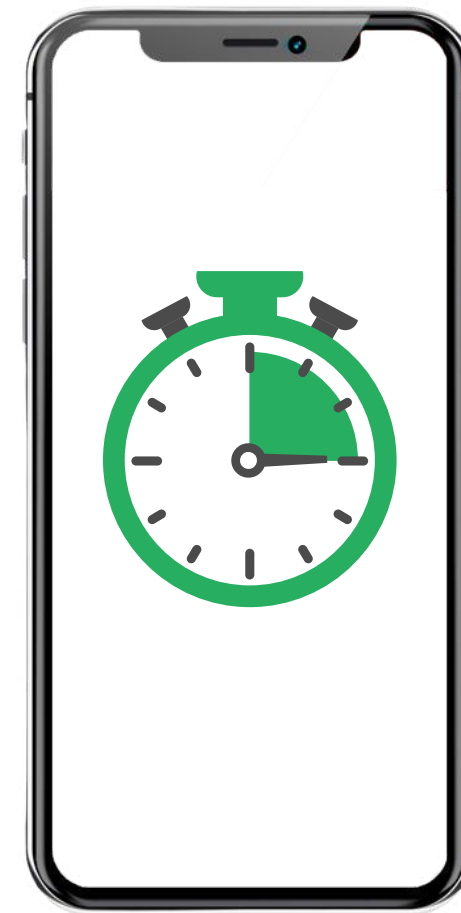


# THE NUMBERS

31%



2m 58s





# SOME OF OUR CLIENTS

**verna**  
FRANTOIO DAL 1861



**ALTO**  
PIEMONTE

**Terraliva**

*I Rosoli  
Gibisella*  
*Sicilianitudine infusa*

  
**de Toma**


  
**ARTIGIANQUALITY**  
Laboratorio artigianale di mortadelle

**Q**

  
**CASTAGNINI**  
Viticoltore nei Colli Apuani

  
*agricola*  
**Tenca**  
dal 1957

  
**OLIO  
BORRELLI**  
profumi e sapori in tavola

  
**LEFIOLE**

**Rasmo**

# OUR PARTNERS



**USI  
Startup  
Centre**



**UNIVERSITÀ  
DI FOGGIA**



# CONTACT US

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Quality  Chain