



Webinar

# *Climate action and lifestyle: Explaining and overcoming barriers to climate action*

15 December 2022, 15:30 – 17:00 on Zoom

## Programme

**15:30 Welcome and introduction**

Helmut Hojesky, Chair of the Alpine Climate Board

**15:40 Input presentation**

*Practice what you preach!? A positive mindset towards climate action in the Alps.*

Stéphane La Branche, IPBC scientific coordinator independent researcher and social climatologist

**16:05 About the booklet “Closing the gap on climate action – Building new rope teams to support climate-neutral & resilient living in the Alps” and best practices**

- The Grisons’ project on climate-neutral agriculture: enabling innovation through shared experiences, presented by Sibyl Huber
- The tourism shift starts at the heart of the ski resort of Métabief (an example from the Jura region), presented by Olivier Erard
- The project Bahn zum Berg on reaching destinations for outdoor activities by public transportation, presented by Veronika Schöll

**16:30 Interactive session**

Building a bridge between barriers and best practices. Sharing insights and experiences on how to overcome barriers to act:

- Which solutions are most suitable to address the different barriers?
- Can you share any experiences in implementing these solutions in your projects/ongoing activities?

**16:50 Wrap-up and next steps**

Helmut Hojesky and the Slovenian Presidency of the Alpine Convention