



Online event on 15 December 2022, 15.30-17.00

## Webinar "Climate action and lifestyles in the Alps: How to create win-win solutions"

(An event of the Alpine Climate Board)

The recent booklet "Closing the gap on climate action — Building new rope teams to support climate-neutral & resilient living in the Alps" of the Alpine Climate Board (ACB) provides insights into how the Alps can become a frontrunner for climate action. To fully implement the vision of the Alpine Climate Target System 2050, the ACB needs broad support from different stakeholders and all Alpine citizens. But how to motivate people to join the ACB's rope team, especially in this time of crisis and growing resignation?

Join us for our next webinar to explore how we can create a positive mindset towards climate action, how powerful local stories can inspire us to take action on climate change, and how they can create win-win solutions in improving quality of life in the Alps. Our inputs will look at drivers (and motivations) for behavioural change, focusing on mitigation and adaptation to climate change, and representatives from the good practices featured in the ACB booklet will share their experiences with us. Together, we want to develop ideas on how to transform the mindset on climate action from a picture of uncertainty and regulation into a positive and motivating one.

We are proud to have **Stéphane Labranche**, independent researcher and social climatologist, to share information and exchange with during the webinar.

The webinar will take place on Thursday, 15 December 2022, 15.30-17.00, online (Zoom).

Check our website for updates on the webinar programme: https://alpineclimate2050.org/news-events/

You will find more information about the Alpine Climate Board, our aims, and the implementation pathways by following the link <a href="www.alpineclimate2050.org">www.alpineclimate2050.org</a> or visiting the website of the Alpine Convention.

The webinar is free of charge. **Please register** <u>here</u> by 14 December 2022. Due to the EU General Data Protection Regulation, registration is only possible using this form. You will receive the Zoom link prior to the webinar.

Please do not hesitate to get in touch with Katharina Zwettler from the Austrian Ministry for Climate Action (<u>katharina.zwettler@bmk.gv.at</u>) if you have any questions.

Representatives of all sectors of activity in the Alps and from local to national and cross-border level are invited to participate. Please share this invitation with your respective networks. Thank you!